

From Paper to Pixel

a look at great typography & how it transitions to the web

Know What Translates

- + Type selection & pairing: 10s of thousands available
- + Much can be done with CSS
- + OpenType Features bring more finesse w/easy fallback
- + Many techniques translate—but sometimes only in spirit

And Know What Doesn't

- + Rendering will always be slightly different
- + Content will change—often
- + Canvas size will always be changing
- + There are no fixed points or proportions

Inspiration



Inspiration

- + Oversize 2-level header
- + Stylized subhead
- + Byline
- + Large initial cap
- + Inset photo
- + Pull-quote



Out to Lunch With

LIVIA FIRTH

MARRIED TO EVERYONE'S IDEA OF MR. DARCY, THE ECO-FASHION ACTIVIST IS NO AUSTEN HEROINE.

By JOHN HEILPERN

The first thing we know about Livia Firth—though by no means the last—is that she's married to Mr. Darcy, or to every woman's idea of the most charming, handsome Englishman on the planet, Colin Firth. But Mrs. Firth ("Call me Livia, please") is no Jane Austen heroine.

She's a strikingly vivacious Italian who arrived for lunch at Gobo on the Upper East Side of

her trousers, from the London shop Joseph, weren't "eco" or "ethical," however, but several

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