

# A Perfect Page

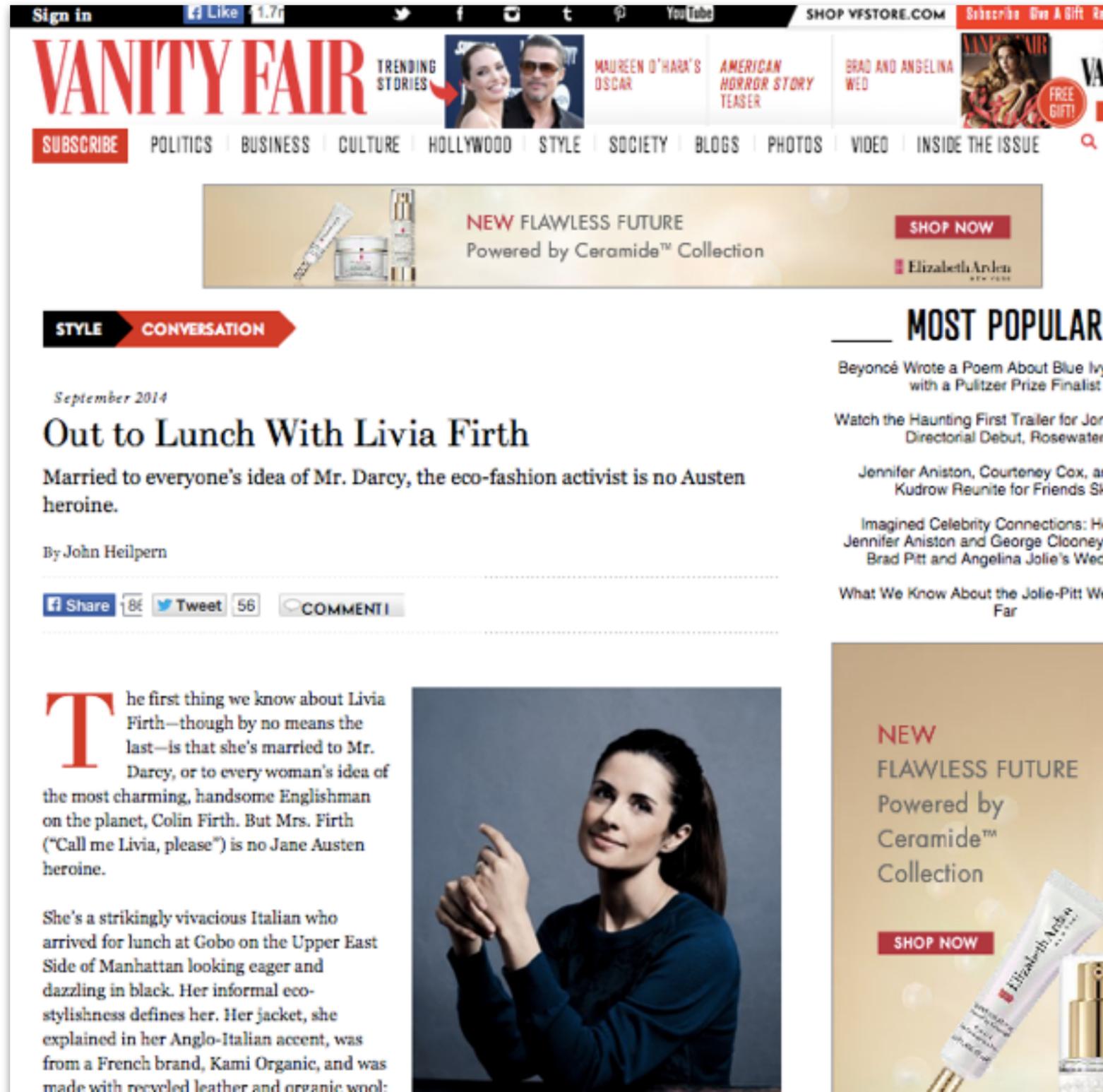
*putting it all together*

# Inspiration

- + Oversize 2-level header
- + Stylized subhead
- + Byline
- + Large initial cap
- + Inset photo
- + Pull-quote



# Frustration



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STYLE CONVERSATION

September 2014

### Out to Lunch With Livia Firth

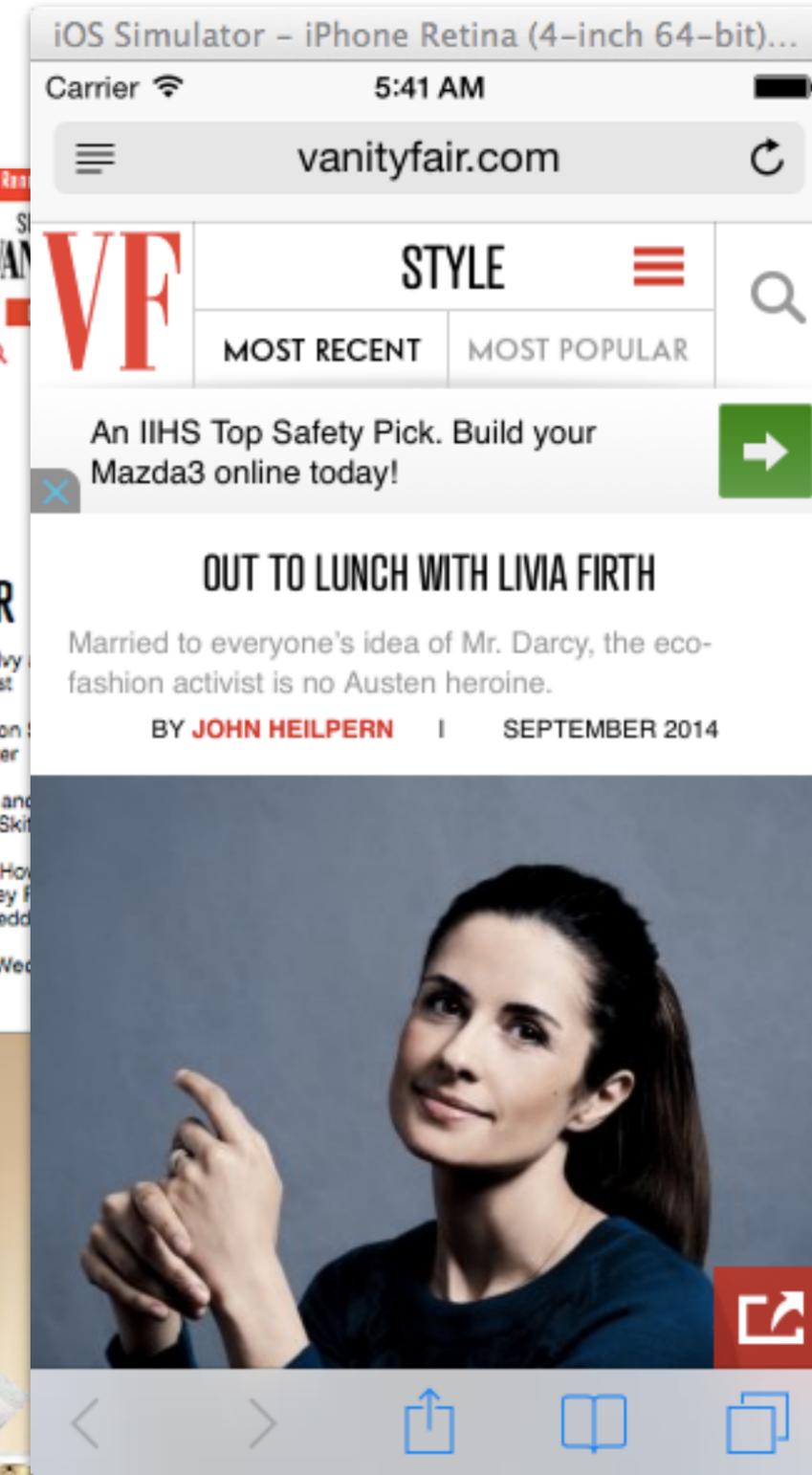
Married to everyone's idea of Mr. Darcy, the eco-fashion activist is no Austen heroine.

By John Heilpern

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The first thing we know about Livia Firth—though by no means the last—is that she's married to Mr. Darcy, or to every woman's idea of the most charming, handsome Englishman on the planet, Colin Firth. But Mrs. Firth ("Call me Livia, please") is no Jane Austen heroine.

She's a strikingly vivacious Italian who arrived for lunch at Gobo on the Upper East Side of Manhattan looking eager and dazzling in black. Her informal eco-stylishness defines her. Her jacket, she explained in her Anglo-Italian accent, was from a French brand, Kami Organic, and was made with recycled leather and organic wool:



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### OUT TO LUNCH WITH LIVIA FIRTH

Married to everyone's idea of Mr. Darcy, the eco-fashion activist is no Austen heroine.

BY JOHN HEILPERN | SEPTEMBER 2014

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Mobile view shows a simplified layout with a hamburger menu, search icon, and a large featured article with a photo of Livia Firth. The bottom navigation bar includes back, forward, share, and other mobile-specific icons.

*Out to Lunch With*

# LIVIA FIRTH

**MARRIED TO EVERYONE'S IDEA OF MR. DARCY, THE ECO-FASHION ACTIVIST IS NO AUSTEN HEROINE.**

By JOHN HEILPERN

**T**he first thing we know about Livia Firth—though by no means the last—is that she's married to Mr. Darcy, or to every woman's idea of the most charming, handsome Englishman on the planet, Colin Firth. But Mrs. Firth ("Call me Livia, please") is no Jane Austen heroine.

She's a strikingly vivacious Italian who arrived for lunch at Gobo on the Upper East Side of

her trousers, from the London shop Joseph, weren't "eco" or "ethical," however, but several

# Realization

- + Oversize 2-level header
- + Stylized subhead
- + Byline
- + Large initial cap
- + Inset photo
- + Pull-quote
- + Virtually no markup needed
- + Fully responsive

